



## **PRESS RELEASE**

**For immediate release**

### **FRACO LAUNCHES A NEW WORK PLATFORM**

#### **Quebec equipment supplier targets new niche in the construction market**

St-Mathias-sur-Richelieu, February 12, 2018 – Following the unveiling of its new corporate identity, Fraco has presented at the *World of Concrete* expo held to Las Vegas, a brand-new rack and pinion work platform. The FMC-3 has been developed to meet the repeated demands of contractors of the construction industry who often must use heavy equipment poorly adapted to the types of work to be performed.

“The FMC-3 platform is for building contractors who want flexible work equipment with medium load capacity. It has been designed so that it can be mobilized quickly with a minimum of resources,” confirms Jacques Lainé, Marketing director at Fraco. “In addition to offering a maximum payload of 1100 kg, the FMC-3 allows a lift of 7,5 m per minute.”

The FMC-3 was designed by Fraco technical team in collaboration with its European partners who have been using this type of platform for several years. “We took inspiration from some of the work platforms already available in Europe and developed a version that also meets North American requirements and specifications.” says Anthony Grégoire, Director of Innovation at Fraco. “From the start, we wanted to offer users a product that meets Fraco standards and quality. The FMC-3 will therefore be proposed with an electric motor or gasoline engine. It also has floor extensions integrated into the extensions that enlarge the work surface; planks are not necessary.”

According to Jacques Lainé, the FMC-3 platform has something to surprise Fraco distributors, as well as their own customers. It should be available soon from the partners of the company.

#### **ABOUT FRACO**

Fraco Products Ltd. is a Canadian manufacturer of mast access systems such as work platforms, construction elevators, industrial elevators and transportation platforms. This equipment is intended for the construction of buildings, as well as for industrial markets, infrastructure works and the electricity generation sector. Fraco also has a solid reputation in developing access systems for special projects. The company primarily serves markets in North America and Europe but remains open to the world.



**Attachment:**

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The new Fraco FMC-3 rack and pinion work platform



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